



Approved Corporate Sponsorship levels for FY 23

Platinum

\$50K/yr Annual Sponsorship fee

Benefits:

Marketing/Engagement:

- Sponsor Logo prominently displayed on DNF Website and within the newsletter
- .NET Foundation Logo for sponsor's display on their website and promotional material
- Opportunity to have Platinum prominently Sponsor all the .NET Foundation online events
- Email/survey link to the DNF Subscribers/Members in .NET monthly Newsletter 4 times a year, once a quarter during the year term of Sponsorship
- Email/survey link to the DNF Subscribers/Members – in a standalone email
- 10 Blog Posts on the DNF Website per year, opportunity for less copy, more 'How we use DNF Projects in our organization's blogs
- Speaker Engagement opportunities with our Meetup Pro Accounts - Introductions by Teams Meetings between the sponsors and the Leaders of the Meetup
- Sponsor Engagement opportunities with our Meetup Pro Accounts Events - Chances to

get swag into the hands of the developers, in each of the Meetups

- Opportunity to have .NET provide monthly promotion of Platinum Sponsor's activities related to .NET Open-Source

Gold

\$25K/yr Annual Sponsorship fee

Benefits:

Marketing/Engagement:

- Sponsor Logo prominently displayed on DNF Website and within the newsletter
- Opportunity to have Gold prominently Sponsor all the .NET Foundation online events
- .NET Foundation Logo for sponsor's display on their website and promotional material
- Email/survey link to the DNF Subscribers/Members - within Newsletter 3 times per year, per term of Corporate Sponsorship
- 6 Blog Posts on the DNF Website per year, opportunity for less copy, more 'How we use DNF Projects in our organization's blogs.
- Speaker Engagement opportunities with our Meetup Pro Accounts - Introductions by email between the sponsors and the Leaders of the Meetup
- Sponsor Engagement opportunities with our Meetup Pro Accounts Events - Chances to

get swag into the hands of the developers, in each of the Meetups

- Opportunity to have .NET provide quarterly promotion of Platinum Sponsor's activities related to .NET Open-Source

Silver

\$15K/yr

Benefits:

Marketing/Engagement:

- Sponsor Logo prominently displayed on DNF Website and within the newsletter
- .NET Foundation Logo for sponsor's display on their website and promotional material
- Opportunity to have Silver prominently Sponsor three of the .NET Foundation online events
- Email/survey link to the DNF Subscribers/Members - within Newsletter once per year, per term of Corporate Sponsorship
- Quarterly Blog Posts on the DNF Website per year, opportunity for less copy, more 'How we use DNF Projects in our organization's blogs
- Speaker Engagement opportunities with our Meetup Pro Accounts - Introductions by email between the sponsors and the Leaders of the Meetup
- Sponsor Engagement opportunities with our Meetup Pro Accounts Events - Chances to get swag into the hands of the developers, in each of the Meetups
- Opportunity to have .NET provide promotion of Silver Sponsor's activities related to .NET Open-Source

Bronze

\$5K/yr

Benefits:

Marketing/Engagement:

- Sponsor Logo prominently displayed on DNF Website and within the newsletter
- Opportunity to have Bronze prominently Sponsor two of the .NET Foundation online events
- .NET Foundation Logo for sponsor's display on their website and promotional material
- Sponsor Engagement opportunities with our Meetup Pro Accounts Events - Chances to get swag into the hands of the developers, in each of the Meetups
- Opportunity to have .NET provide promotion of Bronze Sponsor's activities related to .NET Open-Source

Iron

\$0-\$5K per year

Marketing/Engagement:

- Sponsor Logo prominently displayed on DNF Website and within the newsletter

This is for any org or group that wants to provide unrestricted contribution for the furtherance of the .NET Foundation, its projects, and members